

Completed Projects

2007

City Council

- Established subcommittees for Multi Generational facilities, Animal Control, Housing, Downtown, Sphere of Influence and Regional Cooperation.
- Provided leadership in obtaining Veterans Health Clinic for Imperial Valley.
- Provided leadership and funding for Rural Health Clinic.

Manager's Office

- Established 100th Anniversary Events including 99th Anniversary Kick-off Event, Talent Show, Taco Cook-off, K-9 Pet Fair, Seasonal Tree Lighting, Mardi Gras Light Parade & Street Fair & El Centro Festival & Fireworks Show.
- Fundraised over \$100,000 in sponsorships for 100th Anniversary Events.
- Coordinated City Wide Surveys.
- Coordinating Strategic Planning Program Update.
- Established Quarterly Community Newsletter.
- Coordinated Imperial Valley Day with Padres at Petco Park.
- Coordinated City support for filming Into the Wild.
- Christmas Parade: Increased City participation by departments, included filming and presented on cable channel.
- Established video news releases for television stations and city website.
- Farmers Market further expanded.
- Money Magazine recognizes El Centro for places to live and work.
- Inc Magazine recognizes El Centro as a "boom town."

Police Department

- Police Citizen Advisory Board Established.
- Chief's newsletter started.
- Added 6 sworn officers and 1 Animal Control Officer.

- Established Graffiti Enforcement Unit.
- Vehicle on board cameras and computers purchased.

Fire Department

- Three Fire Fighters added through SAFER grant and Fire Operations Fund.
- Department now has sufficient firefighters for Station 3.
- Fire Engine approved for Station 3.
- Land Acquired for Fire Station 3.

Public Works

- Orange Avenue Reconstructed from Waterman to LaBrucherie.
- Dogwood Road widened from McCabe to Mall.
- \$2.7 million in repaving accomplished.
- Blue Line Transit Line opened; Student Bus Pass established.
- Centinella Prison Crew Cleaning Program renewed for two years.
- Bike lane program Phase I completed.
- Sidewalks on State from Imperial to 4th completed. RDA sidewalk construction on east side begun.
- New eight year trash contract with improved recycling requirements instituted.
- Expanded Water Plant from 13.5 MGD to 16.5 MGD.
- Completed design of water plant.
- Established \$30 million for upgrades to plant.

Economic Development

- Downtown Redevelopment Program started (Project SHAPE).
- Numerous expansions for industrial users on Ross and Industry Way.
- Marriott Hotel opens.
- In-N-Out begins construction.
- Service Levels: Circulation up 20%, Attendance at program up 65%.
- Plaza constructs Best Buy, Michaels, Old Navy, and other stores.

- Commons starts grading and staking process.
- Chinese Buffet occupies vacant furniture store.
- Von's remodels store.
- Albertson's store closes, within 60 days, building sold to regional grocery chain.
- Bowling Center work begins.
- Balance of IV Plaza is rented.

City Attorney

- Provided legal assistance and advice to approximately thirteen city departments and divisions.
- Attended and assisted at all city council, planning commission and redevelopment agency meetings.
- Provided legal assistance and advice to more than ten hospital departments and standing committees.
- Attended and assisted at all hospital board meetings and meetings of approximately five standing hospital committees when needed.
- Oversaw and monitored all litigation against the City and Hospital.
- Pursued abatement of nuisances and violations of City Municipal Code.
- Drafted, reviewed; and revised city ordinances.
- Prepared new Legal Services summary Agenda Process Manual. Conducted training sessions for all departments.
- Completed 423 of 455 Legal Service Requests (LSRs) received.



Finance

- Established first Information Technology Administrator position.
- Financial Audits completed and City is now on schedule.
- Awarded contract for new auditing firm.
- Established Residential CFD Policy.
- Completed formation of 1st residential CFD.
- Established Commercial CFD Policy.
- Issued RDA Bonds for \$31.2 million.
- Improved RDA Bond rating to A-.
- Developed budget in the total amount of 106 million.
- Researched, issued RFP, selected and purchased new financial software system.

Human Resources

- Labor Negotiations Contract established for 3 years. Reduced number of bargaining units.
- Conducted Manager and Supervisor Academy.
- Conducted various employee training programs.
- Reduced Workers' Comp costs by 10 percent.
- Received Award from CJPIA for best operating risk program (2nd year).
- Established Special Events Policy.
- Completed Pension Study and GASB 45 study.
- Selected new benefits consultant.

Library

- Funds made available for new restrooms at main library
- Gates Foundation Grant received for new computers
- Painted interior of Main Library by City staff
- Service Levels: Circulation up 20%, Attendance at program up 65%,
- Computer usage up 19%, Overall Library Attendance up 2%
- Implemented Tutoring Computer Program
- Implemented Job Testing Computer Program

Accomplishments

1. Completed update to the Zoning Ordinance.
2. Processed three General Plan Amendments
 - Amendment from ML/RC to CG – The Plaza at Imperial Valley
 - Amendment from Downtown Commercial to Public Site for Bus Transfer Terminal (corner of State and Seventh Street)
 - Removal of ML/RC Overlay Zone.
3. Processed four Tentative Subdivision Maps.
 - Rosswood TSM
 - Heil Avenue TSM
 - Willow Bend TSM
 - Monte Lindo TSM
4. Processed three Tentative Parcel Maps
 - Division of two parcels in order to create 4 parcels – northeast corner Imperial and Broadway.
 - Division of a .65 acre parcel of land in order to create three parcels – 419 E. Heil Avenue.
 - Division of a .73 acre parcel of land in order to create three (3) parcels – 210 Solano Avenue.
5. Annexations
 - West Main Mutual Water Annexation
 - Danenberg Annexation

